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# COOKIE POLICY

Last updated: January 2026

This Cookie Policy outlines how **Dynamic Proven Strategies, LLC** our third-party service providers use cookies and similar technologies to recognize, collect, and/or track information about, and relevant to, your usage of <http://www.dpstrategiesllc.com> (the "Site").

## WHAT COOKIES ARE

Cookies are text files with a small amount of data, which may include an anonymous unique identifier.

Cookies are sent to your browser from a website and stored on your computer's or tablet device's or mobile device's part of the hard drive specifically designated for cookies.

It is standard practice to use cookies to make your experience better when using a website.

Like many sites, we use "cookies" to recognize, collect, and/or track information about, and relevant to, your usage of the Site.

These cookies are known as "first-party cookies". We may also recognize, collect, and/or track information through cookies set by third parties. These cookies are known as "third-party cookies". Third-party cookies are used to perform tasks related to advertising, and analytics, and to enable interactive features such as sharing or commenting. Some third parties collect statistics in an anonymized and aggregated form and may not require the consent of the user.

The information that our first-party cookies or third-party cookies recognize, collect, and/or track may include information about your devices, browsing actions, and patterns, such as among others, the type of computer you use, your internet service provider, your browser type, your location, your IP address, the date and time of your visit, the pages viewed, your traffic pattern through the Site.

Upon your first visit to the Site (and periodically after that), we will request your consent to our use of cookies except for those strictly necessary.

## **WHAT COOKIES WE USE**

We use the following categories of cookies on the Site:

### **Strictly necessary cookies**

These cookies are essential to enable you to browse the Site and use its features. We use cookies to save your sessions, your login details, and other information necessary to perform your requests, and to carry out other activities that are strictly necessary for the operation of this Site, for example in relation to the distribution of traffic. We use cookies to save browsing preferences and to optimize your browsing experience.

### **Analytics cookies**

These cookies collect information about your use of the Site, such as for instance, browsing actions, and patterns, the date and time of your visit, the pages viewed, and your traffic pattern through the Site.

Through the collection of this information, we are able to monitor and analyze web traffic to the Site. User behaviors may be recognized, collected, and/or tracked.

### **Google Analytics**

We use Google Analytics to monitor and analyze web traffic to the Site. Google utilizes the data recognized, collected, and/or tracked on the Site to prepare reports on traffic activities.

This integration of Google Analytics anonymizes your IP address.

Google may use the information recognized, collected, and/or tracked to personalize the ads of its advertising network and may share the information recognized, collected, and/or tracked with other services.

Our website uses **Google Analytics**, **Google AdSense**, and various affiliate programs to enhance your experience and our services. These third-party services may collect, use, and share your data in accordance with their own privacy policies. It's important to understand the details of these services:

1. **Google Analytics:** This is a tool provided by Google that helps website owners measure how users interact with website content. It provides valuable insights that can help us improve the user experience on our site. Google Analytics works by collecting information about where users come from, how long they stay on the site, what pages they visit, what type of device they're using, and more. This information is collected via a JavaScript tag in the pages of our site. All data is anonymized and cannot be used to identify individuals. For more information on Google's privacy practices, please see Google's privacy policy.
2. **Google AdSense:** Google AdSense is an advertising service provided by Google. It uses cookies to serve ads based on a user's previous visits to our website or other websites. Google's use of advertising cookies enables it and its partners to serve ads to our users based on their visit to our sites and/or other sites on the Internet. Users may opt out of personalized advertising by visiting Google's Ads Settings.
3. **Affiliate Programs:** We participate in various affiliate marketing programs, which means we get paid commissions on purchases made through our links to retailer sites. These programs use cookies to track visits for the purposes of assigning commission on these sales. It is important to note that third-party vendors, including Google, use cookies to serve ads based on a user's previous visits to our website or other websites.

Remember that while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to us or from our online products or services, and you do so at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the site.

Please remember that your relationship with each third-party service is governed by the terms and conditions and privacy policy of that service. We encourage you to be aware

when you leave our website and to read the privacy statements of each and every website that collects personal information.

### **Security cookies**

These cookies are essential to our security features. These cookies allow us to detect malicious activities or activities in breach of our terms of use.

### **Customization cookies**

These cookies allow the Site to save information and details such as your username to optimize your experience on the Site and provide personal features.

## **Social media cookies and pixels**

These cookies allow you to share your activity on the Site on social media such as Facebook, LinkedIn, and Twitter, or other external platforms directly from the Site.

Cookies may still be recognized, collected, and/or tracked on the pages where buttons, widgets, or other applications are installed, even when you do not actively use it.

The interaction and information recognized, collected, and/or tracked through the Site are always subject to your privacy settings for each social network and external platform.

You are encouraged to refer to the privacy policy of the relevant social network or external platform and to log out from the respective network or platform in order to make sure that the information collected on the Site is not tracked back to your profile.

## **Facebook Like button and Facebook social widgets**

The Facebook Like button and Facebook social widgets are applications allowing interaction with the Facebook social network.

## **Twitter Tweet button and Twitter social widgets**

The Twitter Tweet button and Twitter social widgets are applications allowing interaction with the Twitter social network.

## **YouTube video widget**

YouTube is a video sharing website that allows this Site to incorporate video content on its pages and posts.

## **Live chat platform**

This application allows you to interact with a third-party live chat platform directly from the Site, e.g. to get in contact with the Site support or customer care service.

This application may recognize, collect, and/or track browsing and usage information on the pages where it is installed, even if you do not actively use it. If you do actively use it, your live chat conversation may be logged or recorded.

## **Social media pixels**

We reserve the right to use social media pixels. These pixels allow social media such as Facebook to track visitors to external websites in order to tailor their advertising activities to target users while browsing their social media network. For information regarding these pixels, you are encouraged to refer to the privacy policy of the relevant social network.

## **Facebook pixel**

Facebook pixel connects the activity performed on the Site with the Facebook advertising network, including Instagram and Audience ads.

## **Targeting or advertising cookies**

These cookies record your browsing actions and patterns on the Site, such as among others, the pages you have visited and the links you have followed. The information recognized, collected, and/or tracked by these cookies is used to make our Site and the advertising displayed by way of links or banners on the Site more relevant to your interests. For the same purpose, this information may also be shared with third parties, such as Google AdSense.

## **HOW TO CONTROL COOKIES**

In accordance with our Privacy Policy and this Cookie Policy, you have the right to accept or reject cookies.

Strictly necessary cookies may not be rejected since they are essential to enable you to browse the Site and use its features.

Should you reject cookies, you will still be able to use the Site although certain features and functionalities may not be available to you and/or certain areas may be restricted.

In addition to what it is indicated within this Cookie Policy, you can manage preferences for cookies directly from within your own browser and prevent – for example – third parties from installing cookies.

Through browser preferences, it is also possible to delete cookies installed in the past, including the cookies that may have saved the initial consent for the installation of cookies by this Site.

You can find information about how to manage cookies in the most commonly used browsers (e.g. Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Internet Explorer) on the website of the browser of choice.

With regard to cookies installed by third parties, users can manage their preferences and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.

## **CONTACT US**

If you have any questions about this Cookie Policy, please contact us at [support@dpstrategiesllc.com](mailto:support@dpstrategiesllc.com) or via our contact form on the contact page.